

# **Master of Business Administration**

**(125100)**

## **1. Overview of the Program**

In 1993, Beijing Institute of Technology, firstly resuming its management education and establishing graduate school, was authorized by ministry of education to be one of the first two piles of universities who are entitled to grant MBA degree. In 1994, it started to enroll MBA students. After more than ten years' development, its MBA program has become one of the Chinese most influential brands.

Adhering to the rigorous academic attitude, the BIT MBA program has been always paying high attention to the quality of teaching and the combination of theory with practice, playing the advantage of coordinated development of our university's science, engineering, management and arts and strong operating foundation. Also, through providing quality educational system and systematic professional training structure, BIT MBA program has developed excellent management talents for Chinese enterprises who aware general operating rules of economic market, understand the situation of our country, have the global vision, responsibility and team work spirit, possess efficient and progressive personality. After more than 10 years' development, our MBA program has been a distinctive MBA program with powerful faculties, strong discipline base, and long history, excellent students, diverse teaching methods, outstanding teaching achievements, good teaching environment, and perfect management system.

## **2. Training Target**

The target is to train high-level innovative talents who have a good knowledge of international common sense, with the ability of spreading Chinese and foreign cultures occupied, so that to bring international graduate students into full play as a cultural bridge.

BIT MBA program devotes to training excellent management talents with global vision, social responsibility and team work spirit as well as efficient and progressive personality. Moreover, MBA talents are required to have strong analysis judgment, policy-making ability and leadership skills; have strong enterprising and pioneering spirit; have a healthy and self-confident mentality, be good at communication, persuasion and coordination. The graduates should be able to qualify in the middle or senior management position in all kinds of enterprises.

### 3. Length of Schooling

The basic length of schooling for master students is 2 years. In principle, students should complete the courses in the first academic year. Thesis work time should not be less than one year. The maximum length of study for master students is extended by 0.5 years on the basis of 2 years.

### 4. Curriculum and Credits Requirements

Course Classification	Course Code	Course Name	Course Hours	Credits	Semester	Requirements	Master /Ph.D.	Credits Requirement
Public Course	3700001	Chinese Language 汉语	96	3+3	1+2	Compulsory	Master	10
	3700002	Outline of China 中国概况	32	2	1/2	Compulsory	Master	
	3701007	Business Ethics and Corporate Social Responsibility 商业伦理与企业社会责任	32	2	1/2	Compulsory	Master	
Major Basic Courses	2101019	Managerial Economics 管理经济学	32	2	1/2	Optional	Master	≥8
	2101020	Operation Management 运作管理	32	2	1/2	Optional	Master	
	2101021	Accounting 会计学	32	2	1/2	Optional	Master	
	2101022	Human Resource Management 人力资源管理	32	2	1/2	Optional	Master	

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		2101023	Strategic Management (For Professional Degree) 战略管理 (专硕)	32	2	1/2	Optional	Master	
Optional Courses	Major Core Courses	2101024	Managerial Statistics 管理统计学	32	2	1/2	Optional	Master	≥19 (Major Core Courses≥6)
		2101025	Financial Management 财务管理	32	2	1/2	Optional	Master	
		2101026	Marketing Management 市场营销管 理	32	2	1/2	Optional	Master	
		2101027	Management Information System 管理信息系 统	32	2	1/2	Optional	Master	
	Major Optional course	2101028	International Business Management 国际商务管 理	32	2	1/2	Optional	Master	
		2101029	Intercultural Management (For MBA) 跨文化管理	32	2	1/2	Optional	Master	

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		2101030	International Business Law 国际商法	32	2	1/2	Optional	Master	
		2101041	International Finance(For MBA) 国际金融	32	2	1/2	Optional	Master	
		2101031	Enterprise Resource Planning 企业资源计 划（ERP）与 系统实训	32	2	1/2	Optional	Master	
		2101032	Logistics and Supply Chain Management 物流与供应 链管理	32	2	1/2	Optional	Master	
		2101033	Energy and Environment Policy 能源与环境 政策研究前 沿	32	2	1/2	Optional	Master	
		2101034	Entrepreneurs hip and Family Business Management 创业与家族 企业 管理	32	2	1/2	Optional	Master	

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		2101035	Entrepreneurial Management 创业管理	32	2	1/2	Optional	Master	
		2101036	Innovation & Revolution Management 创新与变革 管理	32	2	1/2	Optional	Master	
		2101037	Brand Management( For Professional Degree) 品牌管理 (专硕)	32	2	1/2	Optional	Master	
		2101038	Art of Leadership 管理者的领 导艺术	16	1	1/2	Optional	Master	
		2101039	Organizational Behavior 组织行为学	32	2	1/2	Optional	Master	
		2101040	Employee Relations 员工关系 管理	32	2	1/2	Optional	Master	
Total Credits		≥37 Credits							

**Notes:**

**Public Course**

1) Chinese Language: Set by International Students Center of BIT. All international students must take

this compulsory course.

2) Outline of China: Set by International Students Center of BIT. All international students must take this compulsory course.

## **5. Compulsory Part**

### **5.1 Practice Part (7credits)**

MBA students can acquire 7 credits from participating in practical activities, including internships or working experience, development practices, visiting practices, social practices and so on. The duration of practice should be no less than 6 months, and MBA students are required to submit their practice plan and practice summary.

### **5.2 Innovative and Entrepreneurial Activities (1 credit)**

MBA students need to participate in at least 4 seminars about innovation & entrepreneurship or other topics about business administration, and write a report of each seminar, to summarize content of the seminar and illustrate their academic opinions. Each report should be no less than 800 words.

## **6. The Dissertation Related Work**

### **6.1 Literature Review & Opening Report**

During the period of study, MBA students should read at least 30 domestic and foreign literatures in their research fields, and write no less than 3,000 words literature review report based on this. The literature review should include current research, frontiers, trends and issues to be further discussed.

When selecting a topic for thesis, MBA students should combine theory with practice. The thesis emphasizes on practicing students' ability of applying theories and knowledge to solve practical problems.

The time requirement of literature review and proposal report is attached in the end.

### **6.2 Mid-Term Evaluation**

The supervisor is in charge of the mid-term evaluation which is conducted from curriculum credits, compulsory part, thesis proposal and the development of thesis. The time requirement of mid-term evaluation is attached in the end.

### **6.3 Thesis Defense**

MBA students should complete thesis independently under the instruction of their supervisors.

When writing the thesis, students need to combine theory with practices, comprehensively use their knowledge to analysis and solve practical problems in the business administration field. Thesis should be innovative or have practical and referential value in the theory application of economic management,

method analysis, management idea etc. The format of thesis can be paper, or research report (high quality report, enterprise diagnose report or case, etc.).

Thesis evaluation mainly focuses on students' abilities of comprehensively using MBA theoretical knowledge to solve practical problems, and whether the content is innovative and has practical value.

The school will inspect whether students are qualified for final defense through blind review and so on.

The time requirement of thesis defense is attached in the end.

#### 6.4 Degree Application

After accomplishing curriculum learning and compulsory part, acquiring prescriptive credits, and successfully defending dissertations, MBA students can apply for master of business administration.

And those are judged as eligible by degree evaluation committee can be awarded the master degree of business administration.

#### Time nodes of relevant procedure

The Dissertation Related Work	Master
Literature Review& Opening Report	Before the end of the 2 <sup>nd</sup> semester
Mid-Term Evaluation	Week 1-2 of the 4 <sup>th</sup> semester
Thesis Defense	At least 9 months after the Opening Report
Degree Application	The application should be raised in a certain time after the Thesis Defense

### 7. Course Syllabus

Course Code, Course Name, Class Hour, Credits, Course Description and Course Target, Teaching Method, Evaluation and Exams, Suitable Specialty, Prerequisites, Course Contents, Reference, and Lecturer Introduction.